

STAR MICRONICS 50TH ANNIVERSARY SALES PROMOTION

United States and Canada Empower Reseller Promotion

August 1 – December 31, 2026

50 Years Strong

Win \$50,000

Star Micronics America is celebrating 50 years of innovation, partnership, and channel success with a special combined sales promotion.

From August 1 through December 31, 2026, eligible Empower Reseller members in the United States and Canada can earn entries by engaging with the Empower portal, registering new product opportunities, and closing business. Entries earned by Empower Resellers are combined with entries earned by participating Distributor Sales Representatives into a shared \$50,000 prize pool.

The more you engage, the more opportunities you register, the more sales you close the more chances you have to win.

Promotion Period

August 1, 2026 – December 31, 2026

Total Combined Prize Pool

\$50,000 in cash prizes, shared between eligible Empower Resellers and participating Distributor Sales Representatives. This document covers how Empower Resellers earn their share of entries into that combined pool.

Who Can Participate

Participation is open to active Empower Reseller member companies in the United States and Canada.

How to Earn Entries

There are three ways for Empower Resellers to earn entries into the promotion.

“Get Engaged” and Explore the Empower Portal

Log into the Empower Reseller Portal at <https://empower.starmicronics.com> and explore the resources available to you. Points are awarded for each daily login and portal sections you explore.

Portal Activity	Entry Value
Daily logins	Up to 5 entries per day
Daily exploring	Up to 5 entries per day
Monthly total per reseller	Maximum of 250 entries

Monthly maximum resets each month of the Promotion Period (August through December).

“Ask for Star” with a New Opportunity Registration

Log into the Empower Reseller Portal at <https://empower.starmicronics.com> and register a new sales opportunity for a qualifying Star Micronics product category listed below. Resellers earn multiple entries when registering sales opportunities for different qualifying products for different customers.

Product Category	Entry Value
Label Printers	25 entries
X4 Products	20 entries
Cash Drawers	15 entries
Scanners and Scales	10 entries
Paper and Labels	5 entries

“Close the Opportunity” and Get the Order

Empower Resellers earn entries when they purchase eligible product-category items from an authorized Star distributor. Entries are earned when:

- A new registered “Ask for Star” opportunity for an eligible product results in a confirmed sale in a qualifying month. Continued monthly sales within the promotion period will earn additional entries.
- An existing active opportunity for an eligible product results in a confirmed sale in a qualifying month. Continued monthly sales within the promotion period will earn additional entries.
- Single or multiple shipments of the same qualifying item on the same opportunity in a single month qualify for a single entry of specified value.
- Single or multiple shipments of an additional qualifying item on the same opportunity in a single month qualify for an additional entry of the specified value.

Product Category	Entry Value
Label Printers	25 entries
X4 Products	20 entries
Cash Drawers	15 entries
Scanners and Scales	10 entries
Paper and Labels	5 entries

Monthly Prize Drawings

At the end of each month (August, September, October, November, and December), Star Micronics America will conduct a blind drawing from all eligible entries earned during that month by combining entries from both the Empower Reseller Promotion and the Distributor Sales Representative Promotion into a single monthly drawing pool. Monthly entries are non-cumulative; each drawing includes only that month's entries.

Winners	Prize Per Winner	Monthly Subtotal
2	\$1,000 each	\$2,000
4	\$750 each	\$3,000
4	\$500 each	\$2,000
10 Monthly Winners		\$7,000

Each monthly drawing totals \$7,000, for \$35,000 awarded across five monthly drawings (August through December).

December Grand Prize Drawing

At the end of December, all Empower Reseller entries earned from the entire August 1 - December 31, 2026, Promotion Period will be pooled together for a Reseller Grand Prize drawing.

Winners	Prize Per Winner	Subtotal
1	\$2,500	\$2,500
5	\$1,000 each	\$5,000
6 Grand Prize Winners		\$7,500

The Distributor Sales Representatives will participate in a separate and matching Grand Prize drawing.

The Grand Prize drawing totals of \$7,500 for Empower Resellers and \$7,500 for Distribution Sales Representatives brings the total combined US/Canada H2 2026 prize pool to \$50,000 (\$35,000 in monthly drawings + \$15,000 Grand Prize).

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Official Terms and Conditions

1. Promotion Period

This promotion runs from August 1, 2026 through December 31, 2026 (the “Promotion Period”) and applies to eligible Empower Resellers in the United States and Canada.

2. Eligibility

To participate, a reseller must be an active Empower Reseller in good standing with a valid EPN number that starts with the letter “S”. Empower Discount Partner Resellers that have an EPN that starts with “X” are not eligible to participate.

Participation is open to the reseller company; prizes are awarded to the reseller business entity, not to individual employees. It is the responsibility of the reseller to determine how any prize is shared with the employee(s) who contributed to earning it.

3. W9 / Tax Registration Requirement

Prior to receiving any prize payout, the reseller must submit valid W9 (or equivalent) tax information to Star Micronics America. Failure to provide required tax documentation will result in forfeiture of the prize.

4. Eligible Products

- Label Printers — all mCL2, mCL3, and TSP143IV SK models.
- X4 Products — TSP143IV X4 and mCD-10 X4 models
- Cash Drawers — All CD4 Series and CD5 Series models.
- Scanners and Scales — All MG-T Scale Series and BSD & BSH Scanner Series models
- Paper and Labels — Individual cases of RF, TRF, TRL, TRC, TRK and TRP media

Notes:

- *Refer to the US & Canada Promotion Product Category list for Eligible Products*
- *The TSP143IV SK will be recorded as a Label Printer, not an X4 product.*

5. Combined Prize Pool

Monthly entries earned by Empower Resellers under this promotion are combined with entries earned by Distribution Sales Representatives into a single shared \$50,000 prize pool. Monthly drawings are conducted from the combined entry pool; winners may be Empower Resellers, Distribution Sales Representatives, or both. A separate Grand Prize Drawing will be held for Empower Resellers and Distribution Sales Representatives.

6. Prize Notification and Payment

Star Micronics America will notify winning resellers directly. Star Micronics may pay the prize directly to the reseller or through the authorized Star Distributor to the reseller business entity. The reseller is solely responsible for determining how any prize is distributed to the employee(s) who earned it. To receive payment, the winning reseller must provide valid W9 or equivalent tax documentation to the payor.

7. General Conditions

- Empower Discount Partner Resellers are not eligible to participate.
- Star Micronics America reserves the right to modify, suspend, or cancel this promotion at any time.
- Recipients are solely responsible for any taxes owed on prize winnings. Prizes may be subject to applicable tax reporting requirements.
- All decisions made by Star Micronics regarding entries, eligibility, and prize winners are final.
- This promotion is void where prohibited by law.